

SAFE ZONE

FULL PAGE SPREAD - BLEED

16" X 10.75" COLOR AD

16.25" X 11" WITH BLEED

— SAFE AREA

- - - FULL AD SPACE

— BLEED EDGE

Use Color Mode: **CMYK**

Use this instruction layer for reference only.

Delete this layer & convert all fonts to outlines before submission.

Preferred File Type: **.PDF**

Accepted file types: **.PDF, .EPS, .AI, .TIFF, .JPG, .PNG, .DOC, and .DOCX.**

- **DO** ensure that all raster-based files have a dpi of 300 to prevent pixelation.
- **DO** keep all text and images inside the **safe zone**.
- **DO** extend the background to the **bleed edge**.

BIND AREA

